

PRESS RELEASE

MyCamp App Brings Summer Camp to Kids

- FOR IMMEDIATE RELEASE -

JUNE 4, 2020 - Thousands of children will have the opportunity to take part in a virtual camp experience this summer, thanks to a brand new app tailored just for them.

Created by top children's app developer Dubit for One Hope Canada, *MyCamp* combines virtual and real-world elements to bring a fun, secure summer camp experience to children right in their own homes.



One Hope Canada operates 45 Bible camps and community outreaches across the country. Many face programming restrictions this summer due to COVID-19. The *MyCamp* app will help these camps continue to build relationships and connect with children and youth across the country.

“We believe camp is one of the most effective ways of building into the next generation,” says One Hope Canada national director Bill McCaskell. “While the *MyCamp* app will not be a replacement for camp, it will give our workers, during this most unusual summer, a way to safely connect with children from their community.”

Already in development as a post-summer follow-up tool for children ages 8-12, *MyCamp* allows camps to create exciting content specific to their setting and present it via livestream.

“The *MyCamp* app is designed so children can continue to grow friendships that began at camp, as well as develop relationships with mentors,” says McCaskell. “Lives are changed at camp; we would like to see that impact carry on throughout the year.”

Once campers register with the camp of their choice, they can join virtual cabin groups, build relationships with cabin leaders and fellow campers and take part in fun real-time activities like games, Bible activities, crafts, and more. Once a day, camps across the country come together *MyCamp*'s national livestream teaching event.

Special Features:

- Virtual and real-time activities
- Safe, moderated live-chat with fellow campers and cabin leaders
- Camp-specific and national livestream events
- QuizIt - interactive games that allow campers to compete for the top score
- QBox - safe place for campers to ask questions about faith and life

Camp registration is now open. The **MyCamp** app will be available for download July 3 from the App Store and Google Play, to all campers registered with participating camps.

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About One Hope Canada:

One Hope Canada partners with the local church to develop life-long followers of Jesus by clearly communicating the Gospel to more than 30,000 children and youth each year through camps, community outreaches, and creative ministry strategies.

For information about MyCamp, visit:

<https://onehopecanada.ca/mycampapp/>

For information about Dubit, visit:

<https://www.dubitlimited.com/>

For press photos, visit:

<https://bit.ly/2UmgaXx>

For more information or to schedule an interview contact:

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